

The **HITS** just keep on coming.



Reach our Readers - [ecurrent.com](http://ecurrent.com)

## Our web stats. 2009

Monthly visits **10,000**  
 Monthly unique visitors **5,000**  
 Monthly page views **10,000**

## Online advertising rates and options.

Banner sizes	Location	20,000 impressions
A. 330 x 100 pixels	right column	\$120
B. 480 x 100 pixels	top header bar	\$120
C. 600 x 90 pixels	footer bar	\$100
D. 150 x 630 pixels	calendar right side	\$100
E. 150 x 315 pixels	calendar right side	\$100

Minimum purchase of 20,000 impressions  
 (about 2 months of advertising)  
 1 visit = 1 impression

### Advertise with us online. Get results.

Over 50,000 readers turn to the print edition of Current magazine for the freshest angles on the news and events in the surrounding area. Our loyal readers log on to our website for digital articles and reviews, up-to-date calendars, and an online archive. eCurrent.com is a consistent resource for residents throughout the Ann Arbor and Ypsi areas.

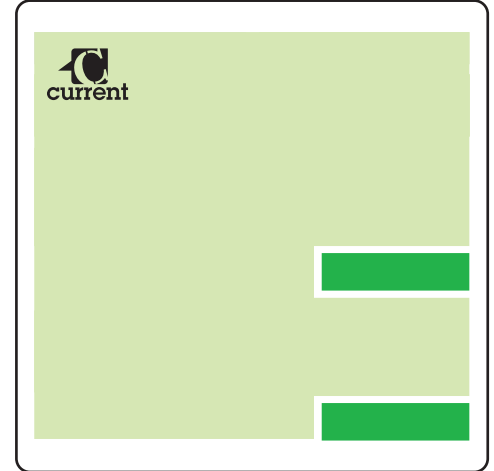
Advertise with us online and reach your perfect customer — when they come looking for us.

**CONTACT OUR SALES DEPARTMENT  
TO RESERVE YOUR SPACE TODAY.**

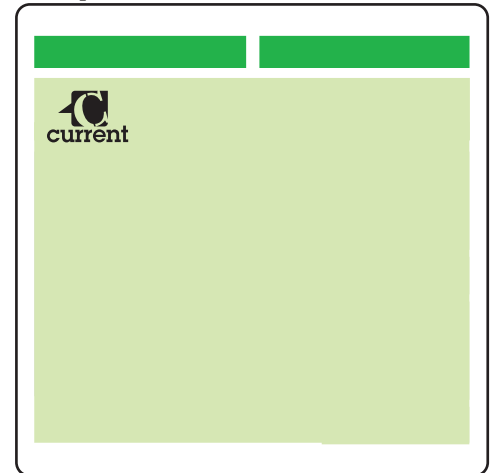
**ADAMS STREET  
PUBLISHING**  
 COMPANY  
[www.adamsstreetpublishing.com](http://www.adamsstreetpublishing.com)

3003 Washtenaw Ave. Suite 3  
 Ann Arbor, MI 48104  
**734.668.4044**  
 fax 734.668.0555  
[sales@ecurrent.com](mailto:sales@ecurrent.com)

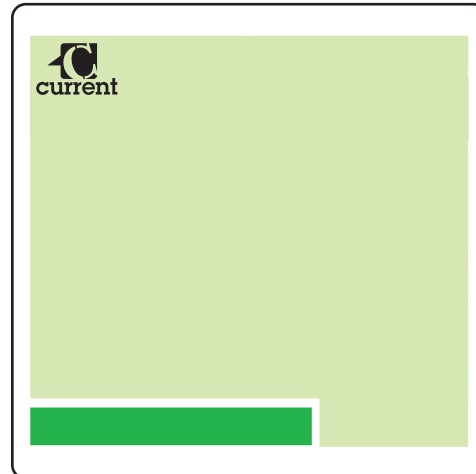
**A. right column** [330 x 100 pixels]



**B. top header bar** [480 x 100 pixels]



**C. footer bar** [600 x 90 pixels]



**D & E. calendar right side** [150 x 630 pixels] [150 x 315 pixels]

